America's GreditUnions

## Utah Community CU Membership Benefits Report

FOURTH QUARTER 2023

## Utah Community CU

## The Benefits of Membership

Credit unions generally provide financial benefits to members through lower loan rates, higher savings rates, and fewer fees than banking institutions.

America's Credit Unions estimates that Utah Community CU provided \$45,322,78o in direct financial benefits to its 234,782 members during the twelve months ending December $2023{ }^{(1)}$.

## These benefits are equivalent to $\$ 193$ per member or $\$ 405$ per member household (2).

The per-member and per-household member benefits delivered by Utah Community CU are substantial. But, these benefits are reported as averages. Mathematically, that means the total benefits you provide are divided across all members (or all member households) even those who conduct very little financial business with the credit union.

For example, financing a \$30,000 new automobile for 60 months at Utah Community CU will save members an average $\$ 180$ per year in interest expense compared to what they would pay at a banking institution in the state. That's approximately $\$ 900$ in savings over 5 years.

Further, loyal members (3) - those who use the credit union extensively - often receive total financial benefits that are much greater than the average.

America's Credit Unions estimates that Utah Community CU provided loyal high-use member households $\$ 1690$ in direct financial benefits during the twelve month period.

Utah Community CU excels in providing member benefits in many loan and savings products. In particular, Utah Community CU offers lower loan rates on the following accounts: new car loans, used car loans, first mortgage-fixed rate, first mortgage-adjustable rate, home equity loans, credit cards loans.

Utah Community CU also pays its members higher dividends on the following accounts: share draft checking, money market accounts, certificate accounts, IRAs.

## Member Benefit Marketing Toolkit <br> Show members how much you save them! <br> Website Widgets • Facebook App Digital Lobby Graphics - Member Handouts



Source: Datatrac, NCUA, and America's Credit Unions.
(1) Rates and fees as of $4 / 25 / 2024$.
(2) Assumes 2.1 credit union members per household.
(3) A "loyal member" is assumed to have a $\$ 30,000,60-$ month new auto loan, a classic credit card with an average balance of $\$ 5,000$, a $\$ 200,000,30-$ year fixed rate mortgage (a 30-year fixed rate mortgage is replaced with a 5 -year adjustable rate mortgage if it yields a greater benefit as it is assumed more in demand) , $\$ 5,000$ in an interest-bearing checking account, $\$ 10,000$ in a one-year certificate account, and $\$ 2,500$ in a money market account.

## Savings Product Comparative Interest Rates (\%)

by Savings Account Type


## Loan Product Comparative Interest Rates (\%)



## Comparative Fees

by Type


## Interest Rates at Utah Community CU and <br> Banking Institutions in Utah

| Loan Products | Rate at your Credit Union (\%) * | Average Rate at Banks (\%) * | Rate Difference vs. Banks (\%) |
| :---: | :---: | :---: | :---: |
| 60-month new car (A paper) | 6.74 | 7.79 | -1.05 |
| 48-month used car (A paper) | 6.74 | 7.96 | -1.22 |
| Unsecured loan (A paper) | 11.00 | 9.62 | 1.38 |
| 5-year adjustable rate 1st mortgage, o pts | 0.00 | 0.00 | 0.00 |
| 15-year fixed rate 1st mortgage, o pts | 6.38 | 6.50 | -0.13 |
| 30-year fixed rate 1st mortgage, o pts | 6.63 | 7.12 | -0.49 |
| Home equity / 2nd mtg, 80\% LTV o pts | 8.24 | 9.23 | -0.98 |
| Credit card - classic | 12.00 | 17.70 | -5.70 |
| Credit card - platinum | 18.00 | 18.91 | -0.91 |
| Savings Products |  |  |  |
| Regular savings, \$1,000 balance | 0.05 | 0.15 | -0.10 |
| Share draft checking, \$5,000 balance | 0.10 | 0.06 | 0.04 |
| Money Market Accounts | 1.60 | 0.61 | 0.99 |
| 1 Year certificate \$10,000 balance | 5.25 | 1.64 | 3.61 |
| Retirement (IRA) accounts | 3.43 | 1.13 | 2.30 |
| Fee Income |  |  |  |
| Share draft checking, NSF fee | \$25.00 | \$29.31 | -\$4.31 |
| Credit cards, late fee | \$25.00 | \$34.18 | -\$9.18 |
| Mortgages, closing costs | \$1,300.00 | \$1,361.00 | -\$61.00 |

[^0]
## Your Credit Union's Total Loan Rate Benefits

## Compared to Banking Institutions in Your State



## Your Credit Union's Total Savings Dividend Benefits

Compared to Banking Institutions in Your State by Account Type



[^1]
## Annual Member Benefit on Savings Products with Various Terms



Estimated Financial Benefits for Utah Community CU

|  |  |  |
| :--- | :--- | :--- | :--- | :--- |

Source: Datatrac, NCUA, and America's Credit Unions
(1) Average balance as of December 2023 and December 2022 according to the NCUA call report.
(2) Rates and fees as of $4 / 25 / 2024$. Credit union rates provided by individual credit union, bank rates provided by Datatrac.

Utah Community CU Performance Profile

| Demographic Information | Dec 23 | Dec 22 |
| :---: | :---: | :---: |
| Number of branches | 21 | 21 |
| Total assets (\$ mil) | 2,959 | 2,752 |
| Total loans (\$ mil) | 2,492 | 2,325 |
| Total surplus funds (\$ mil) | 364 | 324 |
| Total savings (\$ mil) | 2,604 | 2,315 |
| Total members (thousands) | 238 | 232 |
| Growth Rates (Year-to-date) |  |  |
| Total assets | 7.6 \% | 12.1 \% |
| Total loans | 7.2 \% | 28.2 \% |
| Total surplus funds | 12.5 \% | -41.6 \% |
| Total savings | 12.5 \% | 5.8 \% |
| Total members | 2.5 \% | 4.7 \% |
| Earnings - Basis Pts. |  |  |
| Yield on total assets | 423 | 314 |
| - Dividend/interest cost of assets | 161 | 35 |
| + Fee \& other income | 111 | 86 |
| - Operating expense | 241 | 259 |
| - Loss Provisions | 27 | 27 |
| = Net Income (ROA) | 104 | 78 |
| Capital adequacy |  |  |
| Net worth / assets | 9.5 | 9.1 |
| Asset quality |  |  |
| Delinquencies / loans | 0.4 | 0.2 |
| Net chargeoffs / average loans | 0.2 | 0.1 |
| Asset/Liability Management |  |  |
| Loans / savings | 95.7 | 100.4 |
| Loans / assets | 84.2 | 84.5 |
| Long-term assets / assets | 58.6 | 50.5 |
| Core deposits/shares \& borrowings | 39.2 | 51.8 |
| Productivity |  |  |
| Members/potential members | 7.7 | $7 \cdot 5$ |
| Borrowers/members | 39.6 | 39.7 |
| Members/FTE | 452 | 440 |
| Average shares/members (\$) | 10,958 | 9,984 |
| Average loan balances (\$) | 26,478 | 25,230 |
| Salary \& Benefits/FTE | 71,223 | 74,894 |

## America's Credit Unions

Certifies that

## Utah Community CU

has provided:

- $\$ 45,322,780$ in direct financial benefits to its 234,782 members during the twelve months ending in December 2023, equivalent to approximately $\$ 405$ per member household.
- loyal high-use member households \$1,690 in direct financial benefits.

April 25, 2024

Credit unions generally provide financial benefits to members by charging less for loans, paying more on deposits and charging fewer/lower fees compared to banking institutions.


[^0]:    *Rates and fees as of $4 / 25 / 2024$. Credit union rates provided by individual credit union, bank rates provided by Datatrac.

[^1]:    Terms on loan products included are as follows:
    New Car: \$30,000
    Used Car: \$20,000
    Unsecured Loan: \$10,000 (5 years)
    5 Year Adj: \$200,000
    15 Year Fixed: \$200,000
    30 Year Fixed: $\$ 200,000$
    Home Equity: \$50,000
    Classic Credit Card: \$10,000

